**Inviting inquiries and interest for the position of Marketing & Communications Manager**

Our team invites inquiries for the open position of *Marketing & Communications Manager* in the Finance & Administration division. If you are interested in learning more, please contact Shawn Hill at [shawnh@uga.edu](mailto:shawnh@uga.edu). All inquiries will be considered confidential.

***First, a bit about our culture***

Our team operates with passion. We take pride in our work. We believe in innovation and empowerment. We are connectors – working with all units across the institution and beyond on a regular basis. We operate on the leading edge of change and improvement. We strive to leave the University of Georgia a little better than we found it each day. We believe in developing exceptional team members for growth and advancement, and we believe that every member of our team is a leader. See more on our [Mission](#Mission), [Values](#Values) and our “[Why](#Why)” below.

***About the Position***

This individual will lead a marketing and communications team supporting Finance & Administration units, including the Finance Division, University Human Resources, OneSource teams, and other units across UGA. The scope of responsibilities includes a broad array of marketing and communications formats, web design, innovation, process improvement and collaboration across a variety of university-wide initiatives. The position includes coordinating with senior levels of the university on mass communications and helping to lead and manage a variety of projects. The variation in work and organizational influence is something that makes this role particularly exciting. Exceptional leadership, organizational and time management skills are integral to this position. More than anything, we are seeking an individual who is passionate and driven to succeed, in keeping with our team’s outstanding culture, and someone who values a strong culture in general. Learn more about our team and our culture [here](https://onesource.uga.edu/Pages/change_management/).

***Why UGA***

Every day we are coming up with innovative solutions to the world’s problems and changing lives. At UGA, we are feeding the hungry; we are curing disease; we are lifting families to new heights; we are helping students realize their potential; and much more. When we view our careers through this lens – through the impact of lives changed across the globe – we work with a purpose.

We believe you will find that we have a lot of offer. Our total compensation package is competitive. In addition to a salary and generous benefits package, supplemental benefits like the [Tuition Assistance Program](https://reg.uga.edu/faculty-and-staff/tap/) can add significant compensatory value. Finally, the intangible benefits and the opportunity to be a part of something bigger – being part of a legacy spanning more than 235 years – are immeasurable.

If you share the same passion that we do, we hope you will consider this opportunity. If you have questions or would like to learn more, please contact Shawn Hill at [shawnh@uga.edu](mailto:shawnh@uga.edu).

***Our Mission***

Our mission is to **accelerate innovation and share ideas**, to make information **easy to find and simple to** use, and to help our University community **better serve one another, our state and our world**.

***Our Values & Beliefs***

* We believe that our work can genuinely change lives and change the world. Even the hard days are a privilege.
* We provide results, not excuses.
* We believe in humility and gratitude.
* We give our best in even the most menial of tasks, knowing that if we do the small things well, the big things will follow.
* We embrace and celebrate the personal, cultural, and intellectual diversity of our F&A and extended work family and are committed to upholding a welcoming climate of respect, equity and inclusiveness. Diversity makes us stronger.
* We believe in trying new things and taking smart risks. If we fail, we pivot and try something else.
* We strive to overwhelmingly impress.
* We strive to provide the utmost quality of service.
* We are decisive in the face of change and uncertainty.
* We find ways to increase our value and seek out opportunities for growth.
* We make evidence-based decisions, but do not allow analysis to paralyze action.
* We communicate candidly and directly. A culture of candor and authenticity makes us stronger.
* We seek out ways to help others, including customers and team members.
* We are connectors at our core. We look for ways to fortify relationships and connect with others every day.
* We believe that inclusion, active participation, and quality information will advance our University.
* We believe that boundaryless open minds and radical transparency effect change.
* We believe in the good of the whole over the individual.
* We respond to others in a timely and professional fashion.
* We set and communicate realistic expectations. And, we consistently strive to exceed expectations.
* We value each other's time.
* We actively look for areas to create dialogue.
* We aim to “give people more than they expect and do it cheerfully.”
* We aim to epitomize professionalism in our actions.
* We aim to make information simple, organized, timely and effective.
* When in doubt, we ask.
* We pride ourselves on attention to detail and forethought.
* We will be comfortable with uncertainty until we can find the best solution.
* We believe that effective communication and transformational learning are cornerstones of a top-flight organization.
* We believe that most problems have a solution if you look hard enough.
* We lean into challenges and conflict because constructive discourse is often the fastest way to the best solution.
* We look out for one another, take responsibility and do not shift blame.
* We relentlessly challenge the way things have always been done in pursuit of constant improvement.
* We say “Thank You” to everyone.
* We start with "Yes" until otherwise convinced.
* We strive to be at the forefront of all campus-facing information by providing accurate and timely communications.
* We strive to meet your needs by listening.
* We strive to be strategic, transparent and trustworthy to help build a more knowledgeable and more nimble University.

***Our Team “Why” Statement***

The Programs & Change Management team are connectors. We believe that effective communication is key to forging strong relationships, and that strong relationships are key to every great achievement. Many of our team members left behind positions in the private sector to pursue work with a higher purpose and a nobler mission. We genuinely believe that our work can change the world one day at a time. Every day we aspire to **accelerate innovation** and **share ideas**, to make information **easy to find** and **simple to use**, and to help our University community **better serve one another, our state and our world**.

***Our Individual “Why” Statements***

**Andrew Chung**

Our why originates from our passion for the University of Georgia and this keeps us pushing forward. We seek to enable others to excel in their work and help advance the university. We strive to assist others in embodying their best selves and personally, I aim to work to facilitate the needs of others to elevate the University to its full potential. I’m so grateful to be employed at the University of Georgia and have the ability to positively impact this community.

**Andrew Kersh**

The greatest fulfillment in my career so far has been someone telling me I’ve made their job better or easier. This impacts both my choice to join this team and the decisions I make on a daily basis. My goal is to make the workplace somewhere my coworkers look forward to being.

**Ben Nunley**

Why is about being of service to the UGA business and administrative community.  We want to equip the UGA community to efficiently and effectively perform their roles, so that UGA can be the gold standard for professionalism in business practices as well as a leader in higher education.

**Cedric Sanders**

During my time as a doctoral student at UGA, my professors constantly challenged me to grow.  One result of the growth I experienced from my doctoral research, was an increase in my desire and goal to work and serve post Doc at The University of Georgia.  For me, “why” equates to my desire as an UGA employee to give back what I gained as a doctoral student and my appreciation for the opportunity to earn my doctoral degree from a flagship, research one, university. So, “why” not work for the top institution of higher education in the state of Georgia?  Fortunately, as a member of the training team, in the Finance and Administration department, I am fulfilling my “why” by providing quality instructional materials to assist our staff and faculty members in carrying out their roles and responsibilities as employees of The University of Georgia.

**Shawn Hill**

In a former life, I led a corporate office division. I loved my work – it was challenging and invigorating. I had amazing colleagues. But, something was missing. I started to wonder what I would later think, at the sunset of a 40+ year career, about how I spent my life’s work. At the University of Georgia, we’re feeding the hungry; we’re curing disease and improving public health; we’re helping small businesses succeed; we’re helping those in poverty lift themselves up; we’re educating the next generation of leaders; we’re driving innovation and coming up with better solutions to the world’s problems. It is a noble and aspirational mission. And, all members of the University community, from the President to the researchers to the instructors to those in entry level staff positions, are part of it. Together, we are all changing lives and changing the world. That is why I am driven to give a little more in everything we do.

**Talia Locarnini**

Ever since I was little, I can remember wanting to help people. What that looks like has evolved over time, but helping people remains the core tenet of what I do and who I hope to be. Working at an institution like UGA, whose guiding mission revolves around solving grand challenges and making a better future for all, gives me untold opportunities to help others every day. Working on the Onesource team gives me the chance not only to help with what’s already in place, but to shape what will come next in the hopes that even more people will benefit because of it. Every day I have the chance to work alongside an incredible team of world-changers and see a tangible impact that I am helping to make in our community.

***Here are a few of our ongoing projects and initiatives:***

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| **[OneSource Website](https://onesource.uga.edu/)** | **[Human Resources Website](https://hr.uga.edu/)**  [Group of women with solid fill](https://hr.uga.edu/) |
| **[Weekly Status Call](https://onesource.uga.edu/resources/weekly_status_call_presenations_recordings/)**  **[Daily calendar with solid fill](https://onesource.uga.edu/resources/weekly_status_call_presenations_recordings/)** | [**Tuesday Tips**](https://onesource.uga.edu/resources/tuesday_tips/)  [Open envelope with solid fill](https://onesource.uga.edu/resources/tuesday_tips/) |
| [**Training Library**](https://training.onesource.uga.edu/UPK_Training/OneSourceOL/Publishing%20Content/PlayerPackage/data/toc.html)  [Books on shelf with solid fill](https://training.onesource.uga.edu/UPK_Training/OneSourceOL/Publishing%20Content/PlayerPackage/data/toc.html) | [**Process Improvements Roadmap**](https://oir.uga.edu/about/release_notes/enhancements/)  [Bar graph with upward trend with solid fill](https://oir.uga.edu/about/release_notes/enhancements/) |
| **[Engage & Learn](https://engageandlearn.uga.edu/)**  [Idea with solid fill](https://engageandlearn.uga.edu/) | **[Reporting](https://onesource.uga.edu/resources/commonly_used_reports/)**  [Statistics with solid fill](https://onesource.uga.edu/resources/commonly_used_reports/) |